



Friday, March 2nd

**Wytheville Meeting Center
333 Community Blvd.**

You Are Invited...

The Wytheville-Wythe-Bland Chamber of Commerce in partnership with Wordsprint and Appalachian Magazine are excited to present:

The 101 Session

Marketing and Advertising Tips for Small Businesses

Come join us for an invaluable insight to marketing and advertising trends! As a Chamber value-added benefit, this program continues to fulfill our mission to bring opportunities to increase your business success and achieve more together. This is not just for new business owners; come listen to tried and true industry research and analysis on how to sustain and grow your business!

Continental Breakfast Served.

*Check-In opens at 7:30am.
Business to business networking until 7:55am!*

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Call or email Chamber to register today!



SESSION AGENDA

- Chamber 101** **Lorie Cox, WWBCOC** **8:00am-8:45am**
 Are you getting the most from your Chamber investment? Make sure you're aware of all the assistance the Chamber can provide!
- Marketing 101** **Bill Gilmer, Wordsprint** **9:00am-9:45am**
 Wish you knew the secret formula for successful marketing? Would you be surprised if you learned that all you need to market your business or product can be found in THREE key principles?
- Advertising 101** **Jeremy Farley, Appalachian Magazine** **10:00am-10:45am**
 Find out how to turn successful marketing into strategic, impactful advertising! Spend time with the founder of Appalachian Magazine to learn how to spread the word about your business.